



Strategic Plan

2023 - 2026

2023

- ❖ Hire 100% New Staff
- ❖ Begin Shelter Renovation Expanding from 30 to 42 Beds
- ❖ Revise & Expand All Programs
- ❖ Meet Budget Revenue Requirements

2024

- ❖ New Statement of Faith
- ❖ First Employee Handbook
- ❖ Website Redesign
- ❖ Complete Shelter Renovation & Conduct June Grand Re-Opening Celebration
- ❖ Field First Donor Management Software
- ❖ Recruit Board Members Replacing Those Ending Tenure
- ❖ Conduct Annual Area Nonprofit Fundraising Training To Strengthen Area Nonprofits
- ❖ Meet Budget Revenue Requirements

2025

- ❖ Conduct First Financial Independent Annual Audit
- ❖ Institute Annual Gala
- ❖ Board Approves "Case Statement" for New Transitional Housing Complex (THC)
- ❖ Begin THC Campaign "Silent Leadership Phase" (Securing Lead Gifts & Pledges)
- ❖ Achieve Candid-GuideStar Platinum Level (Nonprofit Financial Transparency):
- ❖ Recruit Board Members Replacing Those Ending Tenure
- ❖ Meet Budget Revenue Requirements

2026

- ❖ Recruit Board Members Replacing Those Ending Tenure
- ❖ THC "Silent Leadership Phase" Continues
- ❖ Meet Budget Revenue Requirements